



lip prep & care



LIP FIX NEUTRALIZER LIP PRIMER

A cream base for lips. Lip Fix neutralizes the color of your lips allowing lipstick shade to remain true to color and last longer. Lip stay, lipstick and lipgloss can be used over Lip Fix.

INGREDIENTS



Dimethicone, Talc, Tricaprylyl Citrate, C12-15 Alcohol Benzoate, Isostearyl Palmitate, Magnesium Carbonate, C18-36 Acid Glycol Ester, Aluminum Starch Octenyl Succinate, Nylon 12, Boron Nitride, N-Lauroyl-L Lysine, Isostearyl Lactate, Hydrated Silica, Stearic Acid, Hydrogenated Vegetable Oil, Aloe Extract, Diazolidinyl Urea, Methylparaben, Propylparaben, Tocopheryl Acetate, Titanium Dioxide, Iron Oxide

Net Weight: .25 Oz/7g



Matte View Jar
Ideal for logo printing

CRUELTY
FREE

**MADE
IN USA**



Why your brand needs this?

Lip Treatments are great additions to any lip line! Treat lips with Lip Plump and Vitamin E. Prep lips with Lip Fix!

LIP PLUMP

A clear lip plumping lipgloss. Key ingredients: safflower oil, soybean oil, avocado oil, jojoba seed extract.

INGREDIENTS



Polyisobutene, Octyl Palmitate, Menthone Glycerin Acetal, Carthamus Tinctorius (Safflower) Oil, Glycine Soja (Soybean) Oil, Aloe Barbadensis Leaf Extract, Tocopheryl Acetate, Persea Gratissima (Avocado) Oil, Simmondsia Chinensis (Jojoba) Seed Extract

Net Weight: .25 Oz/7g



CRUELTY
FREE

**MADE
IN USA**



Round tube comes printed with "Lip Plump" name and ingredients, just add your logo to the other side!

HEMP Stick

A lip treatment and moisturizer, can be worn under lipstick! With Hemp oil, Vitamin E, sesame oil, orange oil and lemongrass oil.

INGREDIENTS



Ricinus Communis (Castor) Seed Oil (Organic), Bis-Diglyceryl Polyacyladipate-2, Euphorbia Cerifera (Candelilla) Wax, Propylene Glycol Dicaprylate/Dicaprate, Synthetic Beeswax, Cannabis Sativa (Hemp) Seed Oil, Copernicia Cerifera (Carnauba) Wax (Organic), Tocopherol Acetate, Citrus Aurantium (and) Cybopogon Citratus (and) Sesamun Indicum

Net Weight: .124oz/3.5g



**CRUELTY
FREE**

**MADE
IN USA**



Sky View Tube
Ideal for logo printing

VITAMIN E STICK

Moisturize with Vitamin E for smoother, softer, and more refreshed lips!

INGREDIENTS



Ricinus Communis (Castor) Seed Oil, Butyrospermum Parkii (Shea Butter) Euphorbia Cerifera (Candelilla) Wax, Ozokerite, Tocopherol Acetate, Phenoxyethanol

Net Weight: .124oz/3.5g



Round Matte Tube
Ideal for logo printing

**CRUELTY
FREE**

**MADE
IN USA**



LIP PUMICE

Lip scrub to exfoliate and remove dead skin cells to make lips softer.

INGREDIENTS



Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Kaolin, Simmondsia Chinensis (Jojoba) Seed, Cera Alba (Beeswax), Euphorbia Cerifera (Candelilla) Wax, Cetyl Acetate, Stearalkonium Hectorite, Propylene Carbonate

Net Weight: .16 Oz/4.5g



Round Matte Tube
Ideal for logo printing

**CRUELTY
FREE**

**MADE
IN USA**





lipsticks

variety of formulas

LIQUID MATTE, CREAM, SHEER, & SHINE

Grafton
PRIVATE LABEL COSMETICS





Lipstick



Why your brand needs this?

Lipsticks are a staple item for any lip line! Our wide selection of creamy lipstick shades lets you choose the perfect range for your brand to offer!

CRUELTY FREE

MADE IN USA



PACKAGING Round Matte Tube | Ideal for logo printing

A rich and creamy lipstick infused with Vitamin E and shea butter to moisturize.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea Butter), Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Tocopheryl Acetate (Vitamin E), May Contain: Titanium Oxide, Manganese Violet, Red #6, Blue #1, Yellow #5 & 6, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g

THE NUDES



#65



#64



#110



#154 coming soon!



#47



#145



#123



#57

PENCILS THAT MATCH



FLESH



CURRY



ROSEWOOD



COGNAC

THE PLUMS & BROWNS



#122



#155 coming soon!



#128



#147



#148



#109



#127



#153

PENCILS THAT MATCH



ANTIQUÉ ROSE
Mineral Lip Crayon



MOONLIT MAUVE



PASSION



EGGPLANT

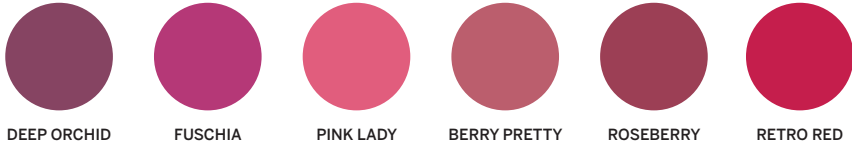


BOYSENBERRY
Mineral Lip Crayon

THE PINKS, BERRIES & REDS



PENCILS THAT MATCH



THE SHIMMERY PEACHY GOLD



PENCILS THAT MATCH



Color Library

LIPSTICK

• Minimum required for Color Library Shades, please contact your Brand Consultant for more information •



#88



#90



#124



#119



#99



#141



#112



#115



#140



#58



#144



#142



#136



#135



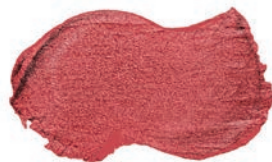
#14



#54



#134



#131



#101



#52



#53



#117



#125



#6



#71



#1



#149



#108



#130



#59



Lip Stay

A highly pigmented liquid matte lipstick that lasts for hours.

INGREDIENTS

Isododecane, Synthetic Beeswax, VP/Hexadecene, Copolymer, Octyldodecanol, Caprylic/Capric Triglyceride, Disteardimonium Hectorite, Propylene Carbonate, Denatured Alcohol, Tocopheryl Acetate, Ethylhexylglycerin, May Contain: Titanium Dioxide, Yellow #5, Red #7, Red #27, Blue #1, Iron Oxide, Manganese Violet
Net Weight: .125 Oz / 3.5g

PACKAGING

Fluted Lip Tube | Ideal for logo printing



Why your brand needs this?

Lip Stay is a must if your brand is looking for the perfect, long lasting liquid matte lipstick.

Your customers will love this all-day wear formula with added vitamin E to help keep lips hydrated!



CRUELTY FREE

MADE IN USA



FAWN



BEIGE



NUDE



PURE POUT



TAMED



SWEET PINK



PINK



WILD ORCHID



PLUM



RED IN ROME



ELECTRIC RED



RUBY



CORAL



SINFUL



BLACKBERRY



MAUVE



SEPIA

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



WICKED



TOFFEE



Liquid Metal Lipstick

Why your brand needs this?

Our best-selling liquid matte lipstick formula designed with the perfect metallic finish. Your customers will love this all-day wear formula with added vitamin E to help keep lips hydrated!

A highly pigmented liquid matte lipstick, with a subtle metallic finish, that lasts for hours.

INGREDIENTS Isododecane, Synthetic Beeswax, VP/Hexadecene, Copolymer, Octyldodecanol, Caprylic/Capric Triglyceride, Distearidimonium Hectorite, Propylene Carbonate, Denatured Alcohol, Tocopheryl Acetate, Ethylhexylglycerin, May Contain: Titanium Dioxide, Yellow #5, Red #7, Red #27, Blue #1, Iron Oxide, Manganese Violet
Net Weight: .125 Oz / 3.5g

PACKAGING Fluted Lip Tube | Ideal for logo printing



CRUELTY FREE
MADE IN USA



COWBOY SUEDE



BOSS BABE



POSH



RELENTLESS RED



ENVY



METAL AMBER



GINGER SPICE



ROCKSTAR



Classic Matte Lipstick

A full coverage, traditional matte lipstick with lasting color. Enriched with sunflower seed oil, shea butter, and lemongrass oil to keep lips hydrated.

INGREDIENTS

CRUELTY FREE



MADE IN USA



Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Olea Europa (Olive) Oil, Citrus Anurantium (Orange) Oil, Cymbopogon Citratus (Lemongrass) Oil, Sesamun Indicum (Sesame) Oil, May contain: Titanium Dioxide, Manganese Violet, Red #6 #7,#30, Blue #1, Yellow #5, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g



Why your brand needs this?
Traditional matte lipsticks are a classic lip product that can be a great addition to any brand! Your customers will love this super pigmented and long lasting, matte finish formula.



PACKAGING Round Matte Tube
Ideal for logo printing



BARE TRUTH



EMBRACE



PINK A DOODLE



SILK



KARMA



SAFARI



TERRA



HAWAIIAN FIRE



KOI



FOREVER YOUNG



DUSTY ROSE



FRUIT PUNCH



DIVA RED



METRO RED



SUPER RICH RED



WILD THING



VIXEN



DARE DEVIL



KOCA KOLA



TOASTED



AMBER



NUTMEG



FADED KISS



LULLABY



FEARLESS



SEÑORITA



BRANDY

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



Velvet Lipstick

A full-coverage semi-matte lipstick with nurturing oils and Vitamin E, leaving lips soft, smooth, and moisturized. Key ingredients: shea butter, sunflower seed oil, sesame seed oil, and lemon grass oil.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Isostearyl Palmitate, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Citrus Aurantium (Orange) Oil, Sesamun Indicum (Sesame) Seed Oil, Cymbopogon Citratus (Lemon Grass) Oil, Zinc Stearate, May contain: Titanium Dioxide, Ultramarines, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g

Why your brand needs this?
Do you love the look of a matte lipstick, but wish they were just a little creamier? Our Velvet Lipstick collections are the perfect combination of cream and matte. Your customers will love how they glide on smoothly while still giving the lips a matte appearance.



CRUELTY FREE

MADE IN USA



PACKAGING

Round Matte Tube
Ideal for logo printing

VELVETINE



PINK VELVET



BEIGE VELVET



VELVET KISS



ANTIQUÉ VELVET



VELVET LILLY



VELVET PLUM



POSH VELVET

ROYAL VELVET



ROYAL CROWN



ROYAL MAJESTY



ROYAL SCANDAL



ROYAL PRINCESS



ROYAL MAGIC



ROYAL JEWELS



ROYAL AFFAIR



VELVET CRUSH



VELVET COUTURE

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



VELVET TEDDY



RED VELVET



VELVET ROSE



VELVET CHIC



ROYAL FANTASY



ROYAL SAINT



ROYAL KNIGHT



ROYAL GARDEN



Moisturizing Mineral Lipstick

Why your brand needs this?
Moisturizing Mineral Lipsticks are a **MUST** for your lipstick line!
Your customers will love the benefits of this moisturizing lipstick that's formulated with natural ingredients.

This buttery-smooth formula is infused with minerals, natural waxes, and organic oils to boost lips hydration. Moisturizing mineral lipsticks naturally moisturize, soften, and smooth lips while remaining rich in pigment! Key ingredients: aloe vera, organic olive oil, Cupuacu seed butter, organic sweet almond oil.

INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Octyl Palmitate, Ozokerite, Hydrogenated Polycyclopentadiene, Caprylic/Capric Triglycerides, Euphorbia Cerifera (Candelilla) Wax, Synthetic Cera Alba (Bees) Wax, Organic Olea Europea (Olive) Oil, Hydrogenated Vegetable Oil, Theobroma Grandiflorum (Cupuacu) Seed Butter, Tocopheryl Acetate (Vitamin E), Organic Prunus Amygdalus Dulcis (Sweet Almond) Oil, Aloe Barbadensis Leaf Extract, Retinyl Palmitate, May Contain: Titanium Dioxide, Mica, Fluorophlogopite, Iron Oxides, Red #6, #7, Blue #1, Yellow #5, Silica, Manganese Violet

Net Weight: .15 Oz / 4.5g



PACKAGING

Sky View Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



SHEER BLISS



MIDNIGHT IN PARIS



SWEET AS SUGAR



SILENT MAUVIE



CUPCAKE



SUGAR DADDY



2 HOT 2 HANDLE



EXOTIC PLUM



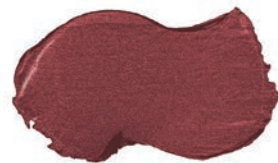
MANIC MAUVE



I'M IN LOVE



DON'T WINE



IN VOGUE



RAZBERRY SUPREME



FORBIDDEN APPLE



Natural Lipstick

Why your brand needs this?

New and improved clean formula infused with natural, plant-based, organic ingredients. A full-coverage lipstick with mineral colorants, nurturing oils and vitamin E, leaving lips soft, smooth, and moisturized. Key ingredients: vitamin E, shea butter, organic carnauba wax, organic castor seed oil, organic jojoba seed oil.

Your customers will love this super pigmented natural lipstick. Natural lipsticks are infused with organic and natural ingredients in a super creamy pigmented lipstick formula.

INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Silica, Butyrospermum Parkii (Shea) Butter, Organic Copernicia Cerifera (Carnauba) Wax, Euphorbia Cerifera (Candelilla) Wax, Organic Persea Gratissima (Avocado) Oil, Organic Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl Acetate (Vitamin E), May contain: Titanium Dioxide, Mica, Manganese Violet, Iron Oxides

Net Weight: .15 Oz / 4.5g



PACKAGING

Sky View Tube
Ideal for logo printing

CRUELTY FREE

MADE IN USA



NAKED



HONEY BUNCH



TRANQUIL



PEACHES GALORE



CALLA LILY



PASSION



PRIM & PROPER



I WANT MAUVE



BAYBERRY



CAPTIVE



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



BASHFUL



BERRY BLEND



AMORE



METRO



Vanilla Bean Lipstick

Why your brand needs this?

Is your brand looking for a unique natural lipstick? Vanilla Bean Lipsticks are a great addition for your lipstick line! Your customers will love the touch of vanilla essence to these super creamy and pigmented natural lipsticks.

This soft, creamy formula is made with natural, plant-based, organic oils and waxes. Infused with the decadent flavor of vanilla and emollients to keep lips plump, smooth, and moisturized. Key ingredients: Vitamin E, shea butter, vanilla extract, organic carnauba wax, organic castor seed oil, organic sesame seed oil.

INGREDIENTS

Organic Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Hydrogenated Vegetable Oil, Oleic/Linoleic/Linolenic Polyglycerides, Organic Copernicia Cerifera (Carnauba) Wax, Synthetic Cera Alba (Synthetic Beeswax), Organic Sesamum Indicum (Sesame) Seed Oil, Tocopheryl Acetate (Vitamin E), Prunus Dulcis (Sweet Almond) Oil, Vanilla Leaf Extract, May Contain: Titanium Dioxide, Manganese Violet, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g



CRUELTY FREE

MADE IN USA



PACKAGING

Sky View Tube
Ideal for logo printing



FLIRT



TRUE DESIRE



WISTERIA



TUTU



TEMPEST



WITH LOVE



MAUVE ON OVER



PLUM DIVA



OMG RED!



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



STARLIT



CRUSH



LUSH



Lipglass Lipstick

Why your brand needs this?
Looking to add a simple sheer and creamy lipstick to your lipstick line? Our Lipglass formula is a perfect addition to your brand!

A sheer and shiny lipstick formula leaving lips soft, smooth, and moisturized.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Isostearyl Palmitate, Propylene Glycol, Euphorbia Cerifera (Candelilla) Wax, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Ozokerite, Cetyl Acetate, May Contain: Titanium Dioxide, Red #6, #7, #27, Blue #1, Yellow #5, #6, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g



CRUELTY FREE

MADE IN USA



PACKAGING

Round Matte Tube | Ideal for logo printing



PINK SORBET



PINK PRINCESS



INNOCENT PINK



GOTCHA



MYSTERIOUS



WINTERBERRY



EXTREME NUDE



EARTHQUAKE



STORMY



FRAPPUCCINO



GALAXY



CATWALK



ULTIMATE SIENNA



HIGH VOLTAGE



FIRESTORM



RED FOX

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



TENDER



AMBER KISS



CRUSHED ROSE



DECADENT



RASPBERRY



SNOB APPEAL



TOTAL DEVOTION



TWILIGHT



Sheer & Shine Lipstick Balm

Sheer-coverage lightweight lipstick balm that conditions and moisturizes the lips.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Olea Europa (Olive) Oil, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemongrass) Oil, Sesamun Indicum (Sesame) Oil, May contain: Titanium Dioxide, Manganese Violet, Red #6 #7,#30, Blue #1, Yellow #5, Mica, Iron Oxides

Net Weight: .15 Oz / 4.5g

PACKAGING Round Matte Tube / Ideal for logo printing



Why your brand needs this?

Add something new to your lipstick line with these ultra-shine moisturizing lipsticks. Your customers will love how it helps hydrates their lips while adding the perfect pop of color!

CRUELTY FREE

MADE IN USA



REVENGE RED



PEACH FUZZ



INSPIRE



Intense Lipstick

An intensely frosted lipstick with an ultra smooth and creamy texture.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Caprylic/Capric Triglyceride, Euphorbia Cerifera (Candelilla) Wax, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Ozokerite, Cetyl Acetate, May Contain: Titanium Dioxide, Red #6, #7, #27, Blue #1, Yellow #5, #6, Mica, Iron Oxides
Net Weight: .15 Oz / 4.5g

PACKAGING

Round Matte Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



INTENSE BEIGE



INTENSE APRICOT



INTENSE CORAL



INTENSE MOON GLOW



INTENSE ROSE



INTENSE EMOTION

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



INTENSE CRANBERRY CRUSH



INTENSE SUNSTREAK

Why your brand needs this?
Your customers will fall in love with this instantly frosted lipstick formula or offer something unique for your lipstick line with our Mood lipsticks, goes on one shade and shifts to reveal your mood!

Mood Lipstick

A mood changing lipstick that goes on sheer and color shifts to reflect your mood! Key ingredients: shea butter, sunflower seed oil, sesame seed oil, lemon grass oil.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea Butter), Copernicia Cerifera (Carnauba) Wax, Cera Alba (Bees) Wax, Citrus Aurantium (Orange) Oil, Cymbopogon Citratus (Lemon Grass) Oil, Sesamun Indicum (Sesame) Oil, May contain: Titanium Oxide, Manganese Violet, Red #6, Blue #1, Yellow #5 & 6, Mica, Iron Oxides
Net Weight: .15 Oz / 4.5g



CRUELTY FREE



MADE IN USA



yellow
shifts to a light pink tint



orange
shifts to a peachy tint



green
shifts to a rosy tint





lipgloss



Grafton
PRIVATE LABEL COSMETICS



Lipgloss

A sheer and moisturizing formula with a glossy finish. Can be worn alone or over lipstick.

INGREDIENTS Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Copernicia Cerifera (Carnauba) Wax, May Contain: Iron Oxides, Titanium Dioxide, Red #6, #7, #28, Yellow #5, #6, Blue #1
Net Weight: .25 Oz / 7g

PACKAGING Round Clear Tube
Ideal for logo printing



Why your brand needs this?
Lipglosses are a staple item in any beauty brand!
Our wide selection of super shiny lipgloss shades lets you choose the perfect range for your brand to offer!

CRUELTY FREE

MADE IN USA



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



HEATHER



NEUTRAL BERRY



Hint of Mint Lipgloss

Why your brand needs this?

Offer a unique twist on a traditional lipgloss in your beauty brand with our Hint of Mint Lipgloss, a classic super shiny lip gloss infused with a hint of mint scent.

A sheer finish lip gloss with a hint of mint.
Can be worn alone or over lipstick.

INGREDIENTS Polybutene, Hydrogenated Polyisobutene, Isostearyl Neopentanoate, Spearmint, Ascorbic Acid, Tocopheryl Acetate, Aloe Vera, May Contain: Iron Oxides, Red #6, #7, #28, Yellow #5, #6, Blue #1

Net Weight: Round Tube: .25 Oz / 7g
Mini Tube: 0.125 Oz/3.4g

PACKAGING Round Tube or Mini Tube
Ideal for logo printing



CRUELTY FREE



MADE IN USA



MINT PEARL



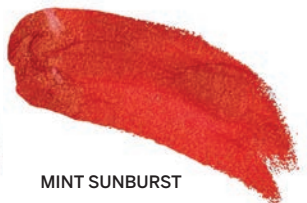
coming soon!
MINT STRAWBERRY



MINT SORBET



MINT KISS



MINT SUNBURST



MINT APRICOT



MINT VICTORIAN CHARM



MINT MOJITO



MINT CHOCOLATE TRUFFLE



MINT GLAMOUR GIRL



MINT MAUVE



MINT SUGARPLUM



MINT PLUM BLOSSOM



MINT CHERRY



MINT HUSH PINK



MINT BABY DOLL



MINT CUPID



MINT PINK EXTRAVAGANZA



MINT ULTRA GLAZE

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



MINT LAVENDER LACE



MINT BLACK RASPBERRY



MINT DIVINE



Vanilla Bean Lipgloss

Why your brand needs this?
Your customers will love the touch of vanilla essence in this super shiny lipgloss formula!

A sheer lipgloss with a hint of vanilla, infused with natural botanicals and pigments that leave lips glossy and moisturized. Key ingredients: shea butter, jojoba seed oil, aloe leaf extract, vanilla extract.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis (aloe leaf extract), Roman Anthemis Nobilis (Chamomile Extract), Citrus Grandis (Grapefruit Seed), Vanilla (Planifolia Fruit) Extract. May Contain: Titanium Dioxide, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



BALLERINA



FRESH NUDE



PASSION PLUM



PLEASANT PINK



COSMOPOLITAN



ENDURING CHARM



TRUTH OR DARE



MAUVE MYSTIQUE



RUM RUNNER



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



BLAZING



CORAL CRUSH



CURRANT



Mineral Mega Frost Lipgloss

An ultra frosted lipgloss infused with botanical extracts and a touch of peach scent. Key ingredients: shea butter, jojoba seed oil, and grapefruit seed extract.

INGREDIENTS

Ricinus Communis (Castor) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Ascorbyl Palmitate, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, Essence of Peach, May contain: Titanium Dioxide, Red #6, #7, #27, Blue #1, Yellow #5, #6, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



Why your brand needs this?

Your customers will love this super frosted mineral lipgloss!



CRUELTY FREE



MADE IN USA



PINK ICING



BEIGE



APRICOT



FREEZE



RUSH



BERRY

Mineral Peppermint Stick

A refreshing peppermint lipgloss with super shine. Key ingredients: coconut oil, shea butter, jojoba seed oil, peppermint scent, and grapefruit seed extract.

INGREDIENTS

Cocos Nucifera (Coconut) Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, Peppermint Flavor

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



CRUELTY FREE



MADE IN USA





Mineral Diamond Lipgloss

A sheer lipgloss with flecks of glitter, infused with natural botanicals that will leave lips with an ultra shine.

Key ingredients: shea butter, jojoba seed oil, sunflower seed oil, grapefruit seed extract.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Euphorbia Cerifera (Candelilla) Wax, Butyrospermum Parkii (Shea) Butter, Simmondsia Chinensis (Jojoba) Seed Oil, Aloe Barbadensis, Roman Anthemis Nobilis (Chamomile) Extract, Citrus Grandis (Grapefruit) Seed Extract, May Contain: Red #6, #7,#27, Mica, Iron Oxides

Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



Why your brand needs this?

This versatile Diamond Gloss will be your customers go to lipgloss! Sheer and sparkly enough to wear alone or creates the perfect topper over any lipstick or lip pencil.

CRUELTY FREE

MADE IN USA



GODDESS



JEWEL



CINDERELLA'S CASTLE



NORTHERN LIGHTS



RUBY SLIPPER



PINK CONFECTION



GIRL'S NIGHT OUT

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



ENCHANTED



Dynomint Lipgloss

Refreshing mint formula with added glitter for that extra sparkle!

INGREDIENTS Cocos Nucifera (Coconut) Oil, Polyisobutene, Ozokerite, Spearmint, Tocopheryl Acetate (Vitamin E), Aloe Barbadensis Leaf (Aloe Vera), May Contain: Iron Oxides, Mica, Red #6, #7, #28, Yellow #5
Net Weight: Leo Tube: .19 Oz / 5.5g
Mini Tube: 0.125 Oz/3.4g

PACKAGING Leo Tube or Mini Tube | Ideal for logo printing



CRUELTY FREE

MADE IN USA



Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



Why your brand needs this?
Your customers will love these sheer and refreshing mint-infused lipglosses!

Doublemint Lipgloss

Two mint infused, high-shine and shimmery glosses formulated into one unique shade.

INGREDIENTS Cocos Nucifera (Coconut) Oil, Polyisobutene, Ozokerite, Spearmint, Tocopheryl Acetate (Vitamin E), Aloe Barbadensis Leaf (Aloe Vera), May Contain: Iron Oxides, Mica, Red #6, #7, #28, Yellow #5
Net Weight: .25 Oz / 7g

PACKAGING Round Clear Tube | Ideal for logo printing



KITTEN



CRUELTY FREE

MADE IN USA



Lip Lacquer

Enhanced with the exotic fruit, Cupuacu, this formula is moisturizing, yet highly pigmented with a glossy finish. It gives you the opaque color of a liquid lipstick without ever drying matte!

INGREDIENTS

Ricinus Communis (Castor Seed) Oil, Olea Europea (Olive) Oil, Isostearyl Palmitate, Cera Alba (Bees) Wax, Stearalkonium Hectorite, Silica Silylate, Theobroma Grandiflorum (Cupuacu Seed) Butter, Hydrogenated Polycyclopentadiene, Caprylic/Capric Triglyceride, May Contain: Red #7,#28, Yellow #6, Titanium Dioxide, Mica, Iron Oxide, Silica, Manganese Violet
Net Weight: .19 Oz / 5.5g

PACKAGING

Leo Tube | Ideal for logo printing



Why your brand needs this?
Is your brand looking for a super pigmented full coverage lippgloss? Then our Lip Lacquer is a MUST for your brand!

CRUELTY FREE



MADE IN USA



POUT



BOCA BABE



TAKE ME OUT



PIN UP



PARTY GIRL



FIERCELY FABULOUS



DANCE ALL NIGHT



WHAT LOLITA WANTS



ALOHA



CHERRY ON TOP

Color Library

Minimum required for Color Library Shades. Please contact your Brand Consultant for more information



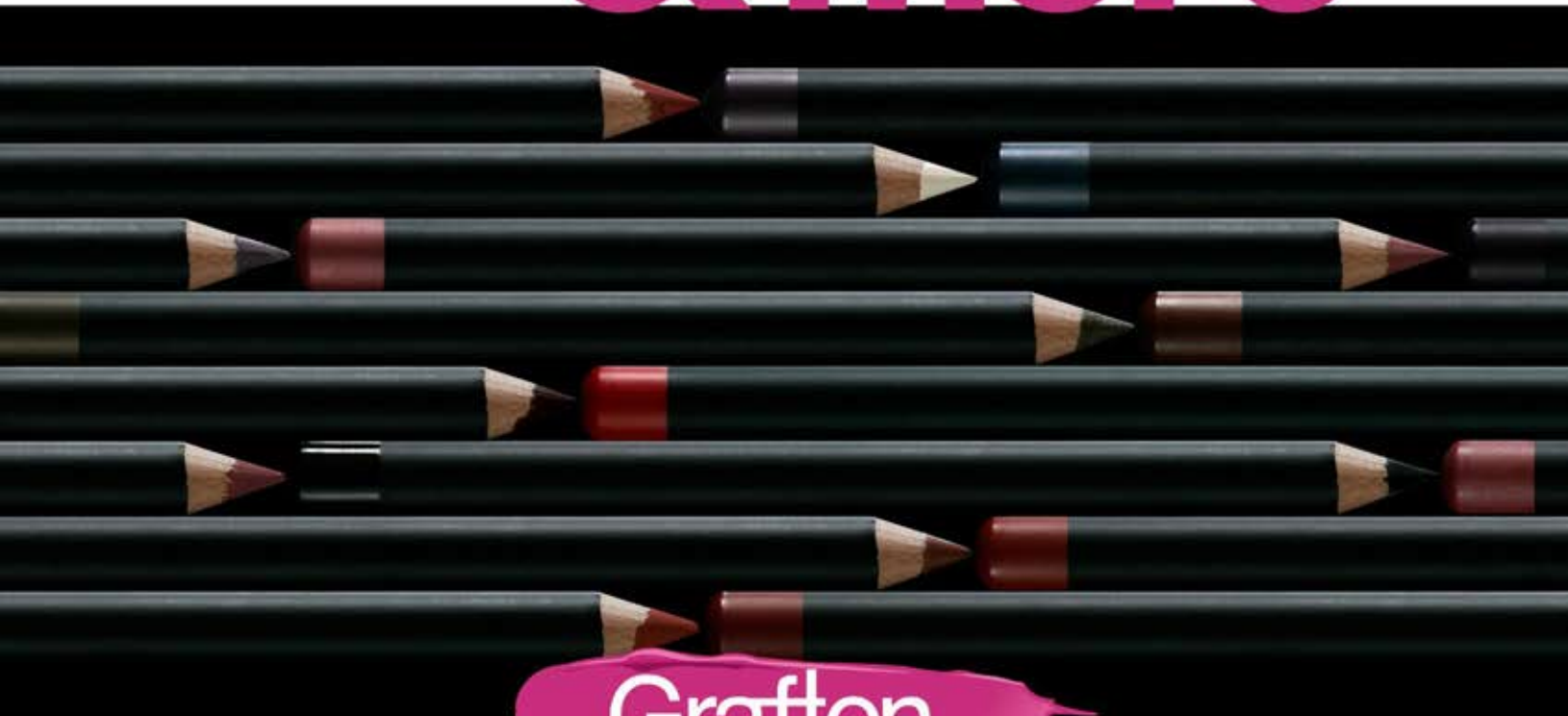
MALTED



AFFECTION



lip pencils & more



Grafton
PRIVATE LABEL COSMETICS



Mineral Lip Crayons & Lip Pencils



Why your brand needs this?
Perfect add-on product to any lipstick or lipgloss line!
Lip liners help to define lips and keep lipstick from feathering or fading!

MINERAL LIP CRAYONS

A mineral wooden pencil made with plant-based oils & waxes, natural mineral colorants, and vitamin E for a rich and creamy consistency.

INGREDIENTS

Coconut (Cocos Nucifera) Oil, Helianthus Annuus (Sunflower) Seed Oil, Cera Alba (Bees) Wax, Copernicia Cerifera (Carnauba) Wax, Rhus Succedanea (Fruit) Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide, Mica, Red #7, #28, #30, Yellow #6, Iron Oxides

Net Weight: .04 oz/1g

CRUELTY FREE

MADE IN USA



ANTIQUE ROSE



BOYSENBERRY



NEUTRAL



TENDER

LIP PENCILS



A classic wooden pencil made with vitamin E for a rich and creamy consistency.

INGREDIENTS

Helianthus Annuus (Sunflower) Seed Oil, Cocos Nucifera (Coconut) Oil, Cera Alba (Beeswax), Copernicia Cerifera (Carnauba) Wax, Rhus Succendanea Fruit Wax, Tocopheryl Acetate, May Contain: Titanium Dioxide, Iron Oxides, Mica, Red #7, #28, #30, Yellow #6

Net Weight: .035 Oz/1g

CRUELTY FREE

MADE IN USA



BERRY PRETTY



COGNAC



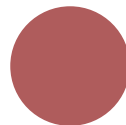
CORAL KISS



CURRY



EGGPLANT



FLESH



MALTED MAUVE



MOONLIT MAUVE



PASSION



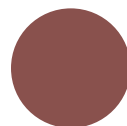
PINK LADY



RETRO RED



ROSEBERRY



ROSEWOOD



2 in 1 Cream Blush & Lip Tint

Why your brand needs this?
Looking for a versatile item for your brand? Our 2 in 1 Cream Blush/Lip Tint is something your customers must have! One quick swipe for a tinted lip or ultra-glowing cheek.

A versatile cheek and lip tint that glides on and glows. Infused with moisturizing plant oils: shea butter, olive oil, jojoba seed oil, and anti-inflammatory myrrh oil.

INGREDIENTS

Caprylic/Capric Triglyceride, Mica, Ethylhexyl Palmitate, Ricinus Communis (Castor Oil), Ceresin, Phenyl Trimethicone, Microcrystalline Wax, Aluminum Starch Octenylsuccinate, Titanium Dioxide, Beeswax, Sorbitan Sesquioleate, Oleic Acid, Tocopheryl Acetate, Ethylene Brassylate, BHT, May Contain: Iron Oxides, Manganese Violet, Red 6 Lake, Red 7 Lake, Red 40 Lake, Yellow 6 Lake, Talc

Net Weight: .11 Oz/3.3g

PACKAGING OPTIONS



Pan only in clam shell, or can be assembled in palettes



Matte View Compact
Ideal for logo printing



CRUELTY FREE

MADE IN USA



CORAL MIST



FELICITY



GLORIOUS



HARMONY



OASIS



SWEPT AWAY



TOTALLY SHY



PINK ESCAPE



NEUTRAL



DARING



BRONZE GLOW